Beat: Business

Career Expo 2015 Katowice - Important event but unpromoted

Career Expo 2015 Katowice Review

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USPA NEWS - Career Expo 2015 Katowice is a very important event, where people without job perspectives could consult with experts, take advice for them or aplicate for them dream job. But this event wasn't enough intresting for Polish press...

Career Expo 2015 Katowice, is one of the series of the same event's, taking place in the biggest cities in Poland, This it was in Silesian State city of Katowice - biggest post-industrial city in Poland. When i arrived i was little suprise because the attendance was as high as i thought.
On the main stage of event were about 45 stands of company's like IBM, Volkswagen, AXA Investment's etc. looking for new employees.

Everything was going like on classic job fairs. Many offer's from industrial, financial and consulting sectors, expert's on a small stage giving advices about new job perspectives and diffrent visitors in diffrent age looking for something for them.
But one thing seemed to me incomprehensible for me. Why on the either time of this event,any of Polish media and press staff's didn't attend such important event. Especially, that in Poland percent numer of unemployed people reaches about 15%. Also Poland have one of the biggest number of young unemployee's, who couldn't find job after finishing studies.

In my opinion this situation is a shame for country TV,radio or paper press media groups which talking 24h/7 about Ukraine and Germanwing's plane crash, but couldn't find a 5 min of airtime to inform about and promote event's which are important for the people of Poland. I hope that my word's would be heard in country and this situation will be better on the next Cerrer Expo in Warsaw on the next month.

For USPA24 was talking Przemyslaw Lanowy, Katowice, Poland.

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