Beat: Technology

FHT 2023 - THE HOSPITALITY TRADE SHOW 100% TECH, BUSINESS & CONVIVIALITY

FOOD HOTEL TECH EVENT - PARIS

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USPA NEWS - The "Food Hotel Tech" Event (March 14-15, 2023 in Paris) offers a Unique Tool for Hoteliers and Restaurateurs to enable them to find New Service Providers, Suppliers, Innovations or Trends and to differentiate themselves from their Competitors.... Exhibitors, Conferences, Start-Up Workshops... Food Hotel Tech proposes a Complete and Pertinent Panorama of Digital Tools and Technological Innovations dedicated to CHR Professions.

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- Why FHT:

* 7,500+ Visitors
* 200+ Exhibitors
* 60+ Startups
* 20+ Conferences
* Because Regulations are being tightened, without always taking into account the Realities of the Field and the Necessary Funding
* Because Customers expect more Ecological Actions without losing their Comfort
* Because Employees are looking for Well-Being and Meaning at Work

- FHT 2023 was focusing on the Following Themes:

* Successful Transformation Eco-Responsible
* Satisfy New Customer Needs
* Create an Effective Communication
* Recruit & Retain Staff
* Managing Inflation & Instability
* Prepare for the Olympic Games 2024

- The Conferences FHT 2023

* Opening Conference: Technological (R)Evolutions
*Google Live #FHT2023: What's New in 2023 to increase your Visibility and Bookings
* Inflation, Disruption, Labor Crisis... Transforming your Model to succeed in 2023
* Implement an Effective Omnichannel and Multisite Strategy
* Turning Decarbonization into a Business Asset: the Example of COMPASS

* Inflation requires Updating your Analysis and Sales Tools. Which Tools to Master Inflation?
* Adapting your Communication Strategy to the Challenges of the Ecological Transition: Challenges and Opportunities
* Social Networks, the New OTAs, between Visibility and Sales
* Anti-Waste: what Strategies to control Consumption and reduce Waste in a Context of Inflation and Scarcity of Resources
* Building Staff Loyalty: An Art. The Well-Being of your Employees is no longer an Option.

* E-Learning: improving Operational Performance in the Restaurant and Catering Industry through Digital Technology
* Startup Award

* The Customer Experience: Authentic, Hyper-Personalized, Eco-Responsible and Digital
* Data is Key to creating an Exceptional Customer Experience
* 5 Tips to improve the Customer Experience in the Hotel / Restaurant Industry

* Vocation Crisis: Fatality or New Challenge?
* Coping with Energy Costs: between Sobriety and Investment
* Bpifrance - A wide Range of Offers dedicated to Tourism, Leisure and Catering Professionals: from Bank Financing to Equity Investment
* Tools to facilitate the Life of the Staff
* Are we ready for the 2024 Olympic Games?

* Efficient Communication
* Tech at the Service of Eco-Responsibility
* The Marriage of CRM and RMS in Hotels to maximize Revenue: enrich your Pricing Strategy with Customer Knowledge
* Controlling your Ratios and your Payroll, your Plan of Attack in the Face of the Economic Crisis
* The Technology Chain: choosing the Tools to facilitate Interconnectivity in your Facility
* From Prospecting to Payment: Interconnectivity between Tools is nothing without Security
* Innovation Award

Source: Source : Food Hotel Tech 2023
The Trade Show Digital + Tech + Smarthotel - 100% Hotel and Restaurant
Parc Des Expositions, Porte De Versailles - Paris
March 14-15, 2023

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